



Skills4Retail

Skilnet Ireland

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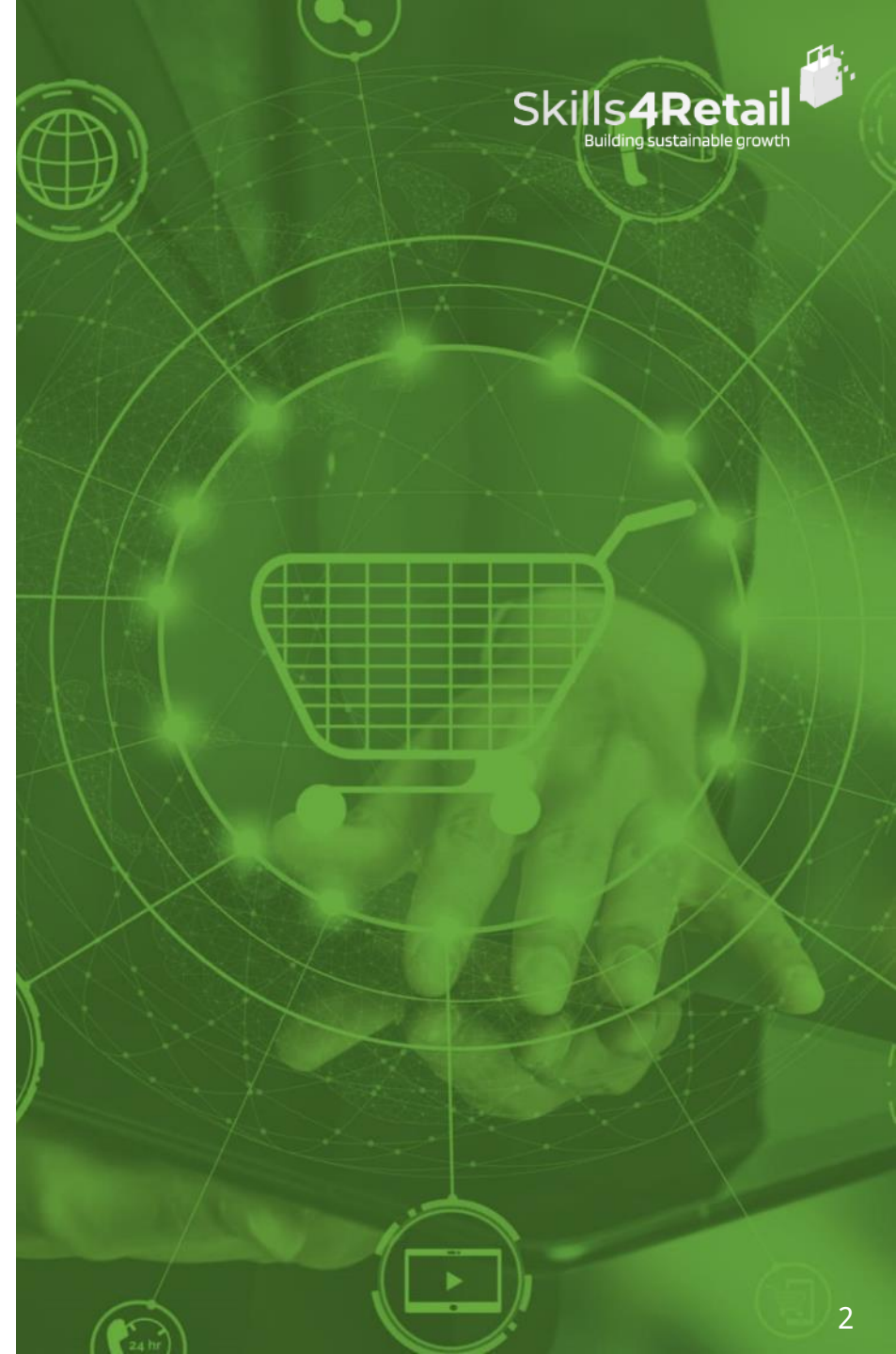


Co-funded by
the European Union

Skills4Retail Macro Context

- Retail sector equates to €7 trillion annually.
- 90% of growth will stem from digital interactions/e-commerce.
- 40% of companies struggle to meet their skills needs (main barrier to transformation).
- €35 Billion needed in investment.
- 26-million-person workforce.
- 800,000 – 1.2 million require upskilling.

(McKinsey & Company; EuroCommerce 2022)



Skills4Retail Macro Context – the Why?



Our Mission

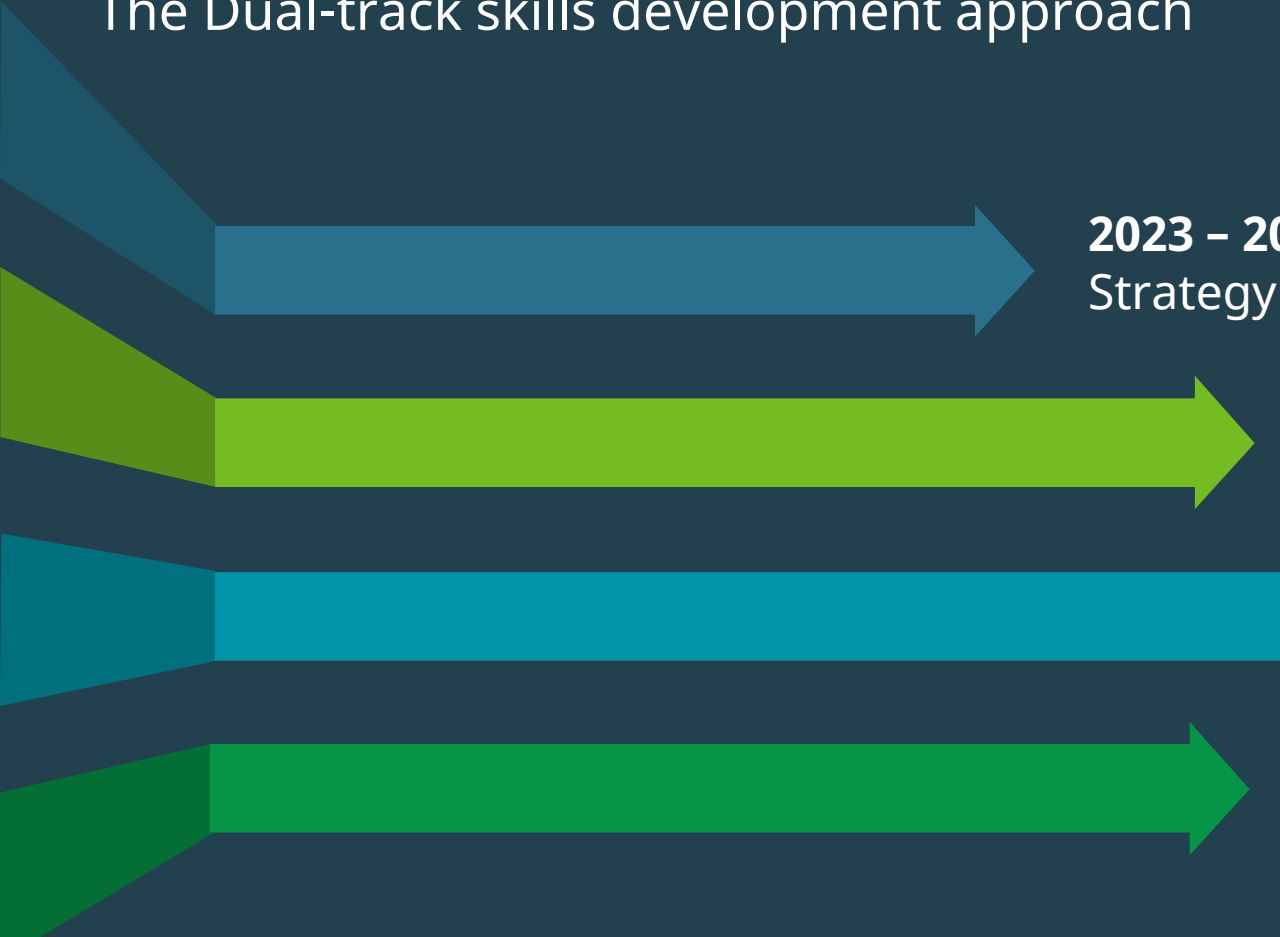
'Skills4Retail is committed to creating a robust retail industry, where businesses growth aligns with the professional development of people all over Europe'

Skills4Retail Project Overview

- **Objective:** Design a new Retail Skills Strategy and VET Training Programme that will address the urgent and emerging skills needs of retailers in the key areas of Digital, Green, and Resilience.
- **Timeline:** 4 years commencing in Aug 2023
- **Total Budget:** € 4.8 million
- **Partners:** Coordinated by the [JA Europe](#) with 25+ partners including SPAR Austria, INTEL, Eurocommerce, University of Bucharest
- **Countries:** Ireland, Romania, Hungary, Latvia, Austria, Czech Republic, Portugal, Malta.

Skills4Retail Implementation Tracks

The Dual-track skills development approach



2023 – 2024 Skills Intelligence, Needs Analysis & Retail Skills Strategy for Europe

2024 – 2025 Track 1: Rapid deployment to address urgent Retail Sector Skills Needs

2023 – 2027 The develop of a sustainable European Retail Skills Alliance

2024 – 2026 Track 2: Future Retail Sector Skills Needs: The development of the VET Training Curriculum, Content & Certifications

Skillnet Ireland Roles within Skills4Retail

Strategic Focuses



An Roinn Breisoideachais agus Ardoideachais,
Taisghde, Nuálaíochta agus Eolaíochta
Department of Further and Higher Education,
Research, Innovation and Science

- Lead Skills4Retail European Curriculum Development
- Support the Development of a European Retail Skills Strategy
- Deliver Pilot Training within the Irish context for Urgent and Future Needs
- Support the development of a European Retail Skills Alliance



Thank you for your time

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