



ENNIS: 1 Barrack Street, Ennis, County Clare, Ireland

DUBLIN: 38/39 Fitzwilliam Square, Dublin 2, Ireland

Phone: 353 (0) 65 6846927

Fax: 353 (0) 65 6892451

E-Mail: [info@retailexcellence.ie](mailto:info@retailexcellence.ie)

Web: [retailexcellence.ie](http://retailexcellence.ie)

Ms. Bridget Cosgrave,  
Competition and Consumer Policy Section,  
Department of Jobs, Enterprise & Innovation,  
Earlsfort Centre,  
Lower Hatch Street,  
Dublin 2

REF: Consumer Rights Directive Articles 19 & 22

10<sup>th</sup> October 2012

Dear Ms. Cosgrave,

Retail Excellence Ireland (REI) is the largest retail industry group in the State involving over 11,000 stores. We have studied the consultation paper regarding the transposition of the directive and have consulted fulsomely with our members on the matter.

REI fully supports the transposition and welcomes the introduction of these important consumer protections.

If we can be of any assistance in the education of retailers on the matter or the enforcement of the protections, please do not hesitate to contact our offices.

Yours sincerely,

A handwritten signature in blue ink, appearing to read "David Fitzsimons", with a long horizontal line extending to the right.

David Fitzsimons  
Chief Executive