



Tech Hub & Small Business Consortium

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weare.ie



Tech Hub



**Small Business
Tech Consortium**



Business owners will take a diagnostic, answering questions about their business and requirements, before being served recommended tools and personalised offers.



They will receive an action plan with these tool suggestions/offers, along with training on how to set them up (with options to seek help from an expert).



Finally, they will be signposted to digital supports (including from Local Enterprise Offices to national interventions) for which they are eligible.

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Tech Hub content includes...



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Tech Hub content includes...



15 Advisors

Categories:

- Digital
- Finance
- Leadership and management
- Manufacturing
- Marketing
- People
- Planning
- Sales
- Sustainability
- Wellbeing
- Workspaces

The image displays four advisor profile cards arranged in a 2x2 grid. Each card features a circular profile picture at the top, followed by the advisor's name, title, and a brief bio. A teal 'ADVISER' tag is positioned in the top right corner of each card. At the bottom of each card is a 'View profile' button.

- Denis Jastrzebski**
Strategic Business Consultant
Market research, Social media, Marketing...
Hi, I'm Denis Jastrzebski, a digital marketing, business, and AI educator passionate about leveraging technology t...
- Bernard Joyce**
Founding Director
Director of New Paradigms Consulting - helping small businesses and NGOs leverage digital technology to grow. My p...
- Gosia FitzGerald**
Co-founder
CRM
At OnePageCRM, we help small businesses and entrepreneurs grow their sales with a simple, action-focused CRM. Designed by...
- Michael O'Connor**
Cyber security
With more than 25 years of experience in information security, risk management and cultivating security-first cultures with...

Topics:

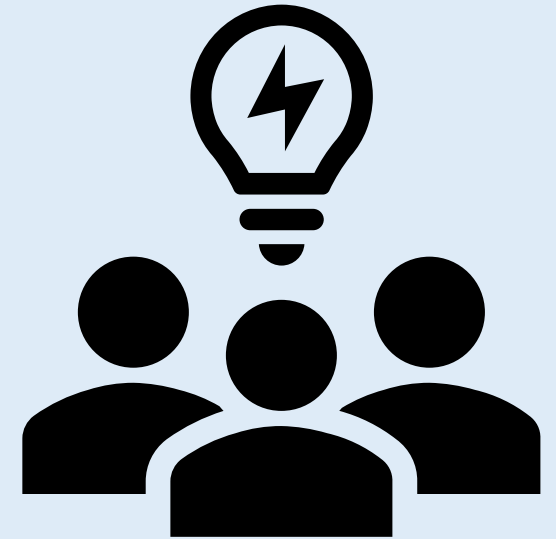
- Advertising
- Bookkeeping and accounting
- CRM
- Cash flow
- Cloud accounting
- Content marketing
- Cyber security
- Data analysis
- Digital tools and AI
- E-commerce
- Email marketing
- Marketing
- Online selling
- PR
- SEO
- Social media
- Websites

+ *Many more...*

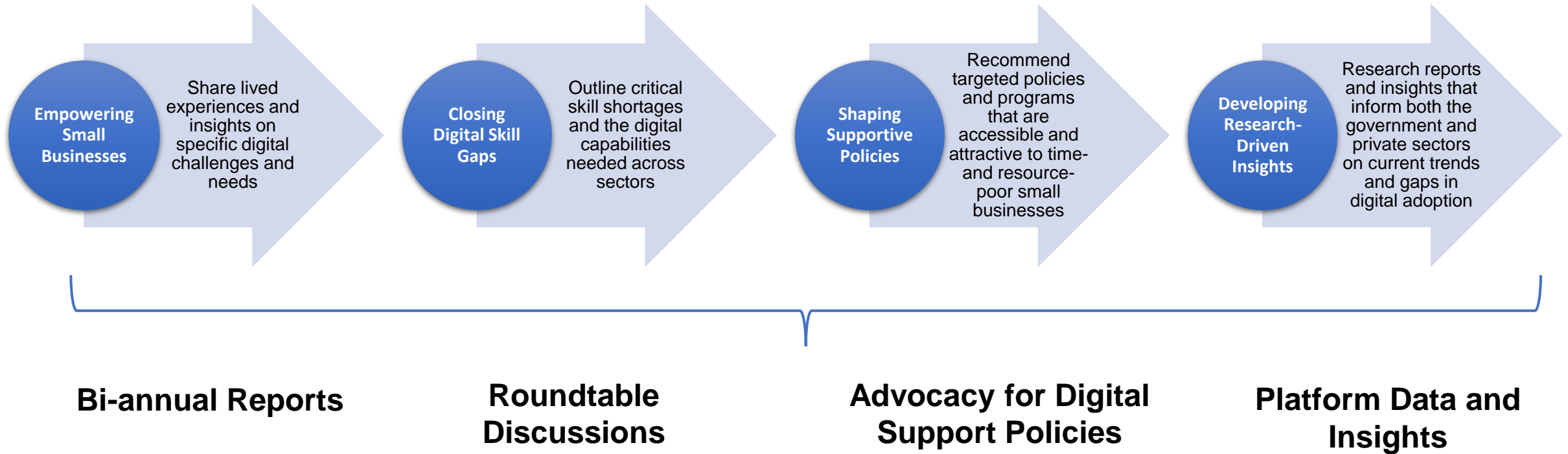
Small Business Tech Consortium



- The Small Business Tech Consortium focuses on **identifying the needs of Ireland's small business owners**, providing a platform where their voices and perspectives are front and centre.
- The consortium's primary goal is to help the smallest businesses in Ireland to effectively adopt and use digital technology, **helping them be more productive, save time and money, and ultimately strengthen their ability to become successful and sustainable into the future.**
- The consortium will be made up of large technology players including Google, Amazon, Square, .ie and GS1 Ireland. **Small businesses will play a central role within the consortium, sharing their real-life experiences of operating in today's digital world.** The consortium will be facilitated by Enterprise Nation.



Key objectives...



Our involvement



Digital Advocacy

Working with strategic partners, .ie promotes and invests in digital adoption and advocacy. This is a new avenue to support Irish enterprise.



Eco-system Engagement

Opportunity to collaborate with other digital subject matter experts to share experiences and work towards reducing the digital skills divide.



Support Small Business

Many businesses know that they need to digitalise but having the time and resources can be an issue. This platform is a single source of truth to get all the partners content (and other provider's resources) in one place.



Government & EU Targets

Supporting the 'Digital Transformation of Business' pillar of the Irish national Digital Strategy and EU Digital Decade for more than 90% of SMEs reach at least a basic level of digital intensity with 75% of EU companies using Cloud, AI, or Big Data.

tech-hub

Want to boost your small business's productivity and success?

Sign up for free guidance and resources on adopting new digital tools that can help your business grow.

Get recommendations

By Enterprise Nation

amazon Google Microsoft Square ie



Access a free support programme to help you adopt new technologies and boost your business growth



Increase your productivity with tech tool recommendations



Receive practical cutting-edge content, including offers, blogs and webinar recordings



Take advantage of free consultations with expert digital advisers who can offer one-to-one support



Connect with like-minded small business owners and share your learnings

SCAN ME



THANK YOU! ANY QUESTIONS?

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Social Media

