



Rialtas na hÉireann
Government of Ireland

Digital Creative Industries Forum

10th December 2024

Meeting 4

CHATHAM HOUSE RULES APPLY

Minutes: The minutes from this meeting are to be agreed under Silence Procedure and will be available on www.enterprise.gov.ie

Attendees

Chairs: Rebecca Minch (DTCAGSM), Karen Hynes (DETE)

Secretariat: Adele Mealey (DTCAGSM), Gary Ward (DETE) and Niall Judge (DETE)

Tania Banotti, Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media (Creative Ireland Programme)

Johnathan Patchell, Department of Enterprise, Trade and Employment (DETE)

Michael Martin, Department of Enterprise, Trade and Employment (DETE)

Niamh Costello, CEO CREW

Conor Stewart, Enterprise Ireland (EI)

Thomas Rooney, Local Enterprise Office (LEO)

Tomás Ó Síocháin, Údarás na Gaeltachta

Charlotte Barker, Danielle Townsend, Institute of Design (IDI)

Colm Larkin, Imirt

Katherine Ryan, The Institute of Advertising Practitioners in Ireland (IAPI)

Anne Ribault, Department of Further and Higher Education, Research, Innovation and Science

Ian Brannigan, Allan Mulrooney, Western Development Commission

Miriam Ní Néill, Údarás na Gaeltachta

Colman Farrell, James McDunphy, Screen Ireland

Item 1: Welcome, opening remarks and introductions

- The minutes of the previous Forum meeting held on the 3rd October 2024 were agreed and it was noted that they are due to be published online.
- Industry bodies introduced themselves and provided an update of their organisation's work programmes that align to the Roadmap for the Digital Creative Industries, in the area of regional development.

Item 2: Update on Regional Development Workstream

- An update was provided by the regional working group on the projects and activities being undertaken.
- It was noted that this the fourth meeting of the Forum focuses on regional development including relevant regional development schemes and the regional enterprise plans.
- There was a presentation provided on the Regional Enterprise Plans which provided an overview of the plans, their delivery approach and the upcoming renewal of the plans.
- It was noted that the current Regional Enterprise Plans contain references to the digital creative industries and Industry bodies have engaged with programme managers on the implementation of the regional enterprise plans.
- An update was provided on the availability of regional funding, and it was noted that the Smart Regions Enterprise Innovation Scheme (SREIS) is open for applications with an open call and applications are welcomed under the four streams.
- Forum members welcomed the update provided on and it was agreed that members will engage on the formulation of future Regional Enterprise Plans.
- There was a presentation provided on the work of CREW showcasing their work in supporting the digital creative industries. Forum members welcomed the ongoing work of CREW and noted the replicability of their activities.
- **Action** –It was agreed that the CREW presentation would be circulated to forum members and industry members invited to engage with CREW.

- Industry Bodies to liaise with the Creative Industry team to progress options to promote a career in the digital creative industries improve public's knowledge of the potential for a career in the Digital Creative Industries.

Item 3: Enterprise supports and Market Opportunities

- There were updates by State agencies on their recent activities relating to the Digital Creative Industries, including an overview of recent events held to promote the sector and upcoming activities.
- **Action** – It was agreed that industry bodies would each compile a list of events they wish to participate in and to send this list to the Forum secretariat to develop a calendar of events.
- It was noted that the enterprise agencies held webinars to provide information on relevant supports to sectors of the roadmap and that they will continue to host these webinars for each industry body.
- Industry Bodies queried eligibility for LEO enterprise supports and received response that supports are open to all sectors and eligibility is based on stage of development, size and potential to export.
- Industry Bodies updated on interactions with LEOs regarding improving mentoring capabilities and raising awareness of the potential of their industries.

Action – Industry to contact LEO centre of excellence to progress actions relating to mentorship.

Action – Continue the engagement and collaborate to progress development of case studies to highlight the benefits of LEO supports.

Item 5: Update Data Workstream

- It was noted that the data workshop was held, and the associated report has been circulated to forum members for comments.
- It was agreed to take the report as given and discussions arose regarding the next steps to progress this.
- **Action** - The secretariat is to coordinate and reach out to industry bodies to progress the data workstream through the facilitation of a workshop to support the development of a business case.

Item 6: AOB

- The Secretariat to the Digital Creative Industries Forum will prepare the annual report to government which will provide updates relating to achievements and goals for the upcoming year.
- **Action** - The Secretariat requested each industry body to provide updates of the work of their bodies in promoting and developing the Digital Creative Industries for use in the report to government.
- The date of the next meeting of the Digital Creative Industries Forum was provisionally scheduled for February 2025.