



# Enterprise Digital Advisory Forum Work Programme

*Updated May 2024*

## Workstream 1: Awareness raising, driving digitalisation and AI adoption in enterprise and outreach

- Provide advice on implementation of the enterprise pillar of the National Digital Strategy, 'Harnessing Digital'.
- Act as a sounding board in the design of policy and supports to drive digitalisation in enterprise.
- Provide advice on the creation of the Digital Portal and on its design and content.
- Advise on how best to incentivise the adoption of data analytics, cloud and AI in enterprise, in particular SMEs. This may include tools, advisory supports and targeted funding measures.
- Discuss the creation of testbeds and regulatory sandboxes with a view to identifying barriers/blockages, and suitable sectors.
- Provide constructive feedback on the environment for startups and scaleups, including innovation ecosystem and access to finance.

## Workstream 2: Leveraging European Digital Innovations Hubs

- Discuss the potential of the new European Digital Innovations Hubs which will focus on AI, data, advanced manufacturing, and IoT and sensors, and how to get the best outcomes from these investments.
- Consider other opportunities arising from EU funding and investment programmes where appropriate.
- Advise on the development of National Clustering Programme.

## Workstream 3: Digital Inclusion, Skills, GovTech and Cybersecurity

- Advise on the development of a Digital Inclusion Charter.
- Act as an advisory board for the GovTech Strategy.
- Advise on considerations relating to the Cybersecurity enterprise sectoral strategy.
- Advise on digital skills needs in enterprise.

## **Workstream 4: Technology, Regulatory and Digital Developments and Future Trends**

- Advise Government on technology and digital developments as well as future trends, opportunities and challenges in the enterprise sector.
- Advise on opportunities around Web 4.0 and virtual worlds, on supporting startups and SMEs in the AR/VR sector and uptake of such technologies more broadly.
- Discuss developments in regulation and discuss enterprise adaptation and compliance.