



Enterprise Digital Advisory Forum Work Programme 2023

Workstream 1: Awareness raising, driving digitalisation in enterprise and outreach

- Provide input to the development of a large-scale communications campaign to drive digitalisation in enterprise, including the gathering of case studies/stories.
- Provide advice on the creation of the Digital Portal and on its design and contents.
- Advise on indicators measuring the digital readiness/state of digitalisation in a business, through the Digital Portal. This will be based initially on the Digital Intensity Index.¹
- Advise Government on planning for the Digital Ireland Conference 2024 and chairing of the D9+ in 2024.

Workstream 2: Leverage the European Digital Innovation Hubs

- Discuss the potential of the new European Digital Innovations Hubs which will focus on AI, data, advanced manufacturing, and IoT and sensors, and how to get the best outcomes from these investments.

Workstream 3: Advancing AI in Ireland

- Advise on the development of an AI programme for enterprise. This may include diagnostic tools, advisory supports and targeted funding measures for AI adoption.
- Discuss the creation of testbeds and regulatory sandboxes with a view to identifying barriers/blockages, and suitable sectors.
- Support the development of a National AI Cluster through the National Clustering Programme.
- Provide advice on the Guidelines for Trustworthy & Ethical Use of AI in the Public Sector.

¹ [Digital Intensity Index](#)

Workstream 4: Digital Inclusion, Skills, GovTech and Cybersecurity

- Advise on the development of a Digital Inclusion Charter for Inclusion.
- Act as an advisory board for the GovTech Strategy.
- Advise Government on the development of the Cybersecurity enterprise sectoral strategy.

Workstream 5: Technology, Regulatory and Digital Developments and Future Trends

- Advise Government on technology and digital developments as well as future trends including in immersive technology, augmented reality, sustainability, and artificial intelligence.
- Receive updates on developments in regulation and discuss the ways in which enterprise will adapt to new regulations.