



Meat
Industry
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Attention: Kieran Grace
Competition and Consumer Policy Section
Department of Jobs, Enterprise and Innovation
Earlsfort Centre
Earlsfort Terrace
Lower Hatch Street
Dublin 2

27 February 2015

Ref: CONSUMER PROTECTION ACT 2007 (SECTION 63B) (REGULATION OF ASPECTS OF THE COMMERCIAL RELATIONSHIPS BETWEEN SUPPLIERS AND RELEVANT GROCERY GOODS UNDERTAKINGS) REGULATIONS 2015.

To whom it concerns,

Meat Industry Ireland (MII) is the Ibec sector association responsible for representation of the business interests of the beef and lamb processing sector in Ireland. MII is a major sector division within Food and Drink Industry Ireland (FDII). MII member companies are responsible for approximately 85% of total beef and lamb processing and exports in Ireland.

MII welcomes the Government's commitment to introduce and enforce statutory regulations in the grocery sector. These regulations are essential to redress the power imbalance between retailers and suppliers. This will ensure that retailers' commercial success is purely dependent on meeting consumer demand efficiently. This will benefit all stakeholders operating in the domestic grocery sector including the consumer.

In this context, FDII has made a major submission in response to this consultation process. As the association representing the business interests of the beef and lamb processing sectors in Ireland, MII fully support this FDII position.

Yours sincerely

Joe Ryan
Meat Industry Ireland