

27<sup>th</sup> February 2015

Competition and Consumer Policy Section  
Department of Jobs, Enterprise and Innovation  
Earlsfort Centre  
Earlsfort Terrace  
Lower Hatch Street  
Dublin 2

Dear Sir/Madam,

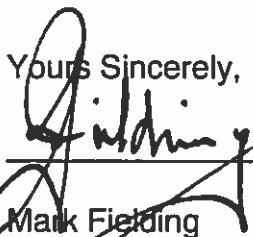
**Re: Grocery Regulations Consultation**

ISME, the Irish Small & Medium Enterprises Association, is the INDEPENDENT body representing owner managers of small & medium businesses in Ireland. The Association has given consideration to the draft Consumer Protection Act 2007 (Section 63B) (Regulation of Aspects of the Commercial Relationships between Suppliers and Relevant Grocery Goods Undertakings) Regulations 2015 and is largely in favour of the changes and provisions therein.

The consultation document notes that the Department will be drawing up a Regulatory Impact Analysis (RIA) in relation to the introduction of the proposed regulations. The Association believes that RIAs are a vital step in the policy process and calls for this RIA to be as in depth and robust as possible. Careful consideration must be given to the likely impact of the regulations on SMEs and all possible efforts must be made to ensure that compliance and administration costs are as minimal as possible.

The Association looks forward to reading the RIA in due course.

Yours Sincerely,

  
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Mark Fielding  
ISME CEO