

Enterprise Newsletter

September 2021

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Further Brexit-related changes to UK Import Controls are beginning on 1 October

Irish businesses exporting to the UK must now maximise the available time to prepare for the introduction of **new UK import controls on 1 October 2021**.

These new UK import controls will impact on exporters of all products of animal origin, including all:

- meat,
- dairy,
- fish,
- composite products incorporating products of animal origin,
- certain animal by-products,
- high risk food not of animal origin,
- regulated plants and plant products

In addition to the necessary customs formalities, Irish exporters exporting to or through the UK, excluding Northern Ireland need to comply with a number of new UK requirements.

Your UK importer will have to pre-notify the UK authorities of the goods, you will have to get the appropriate Health Certificate(s) from the Irish authorities and you will have to move the goods together with these Health Certificate(s).

The type of Export Health Certificate required for individual categories of products may differ and therefore consignments with different products may require a number of certificates.

For more information, please visit gov.ie/brexit

Sustaining Enterprise and Accelerated Recovery Fund

Additional €51m for COVID-19 recovery funds focused on accelerating the return to growth and digitalisation of Irish businesses

New Funds available through Enterprise Ireland, will help the sustainable transformation of Irish enterprises

The Tánaiste and Minister for Enterprise, Trade and Employment, Leo Varadkar, launched an additional €51m in funding to help companies in their recovery from the impact of COVID-19 and to accelerate the digitalisation of enterprises.

The new funding package will also provide liquidity, in the form of grants, capital investment, equity and loan notes to manufacturing and internationally traded services companies which have been negatively impacted by COVID-19 to support productivity improvements and enhance capacity building.

As part of this funding package, a further €20 million is being provided for the existing Sustaining Enterprise Fund. Up to €31 million is being provided in additional funding for the new Accelerated Recovery Fund which provides liquidity to companies to support significant necessary investment in capital and digital capability for productivity improvements.

The funding package also incorporates €9,000 Digitalisation Vouchers to provide strategic intervention for any eligible company wishing to develop a digital adaption plan based on their identified need.

Read more, [Sustaining Enterprise and Accelerated Recovery Fund](#)

Enterprise Ireland launches The Export Compass Series

Five-part webinar series supporting businesses to take the first steps on their export journey

Enterprise Ireland in association with the Local Enterprise Offices, today launched its second [Export Compass Series](#).

The series aims to help companies explore ways to overcome the present economic challenges, by understanding overseas business cultures, building digital capabilities for selling, and developing customer, distributor and partner relationship

The 5-part series will look at:

1. What is the basis of your export plan? Where in the world you might export? Research
2. Who is your ideal customer? Culture and doing business in other countries
3. How to prepare for export. Sales and marketing to win export customers in a digital world
4. How to finance your export plan. Finance management through funding and pricing
5. Bringing it all together. Q&A session

Workshop dates:

- Tuesday, 7 September 2021, 10-11am
- Tuesday, 14 September 2021, 10-11am
- Tuesday, 21 September 2021, 10-11am
- Tuesday, 28 September 2021, 10-11am
- Tuesday, 5 October 2021, 10-11am

The webinar series is **free** to all micro & SME companies who are looking to take the first steps on the export journey.

Read more, [The Export Compass Series](#)

Unlocking Knowledge Transfer Webinar: Developing Strategic Alliances Between Irish SMEs and MNCs

Tuesday, 7 September 2021 11.00 - 11.45 am

Join [Knowledge Transfer Ireland](#) (KTI) for their September webinar in the Unlocking Knowledge Transfer series and discuss the dynamics of strategic alliances between Irish SMEs and MNCs.

As more and more SMEs look to partner with large companies as a strategic R&D initiative, the webinar will explore what this means from different perspectives. KTI's expert panel will discuss how strategic alliances can be established and managed, the decision-making processes around committing to projects, and the factors that make a successful collaborative partnership.

Speakers include:

- **Lorcan Brennan**, Senior Scientific Advisor at IDA Ireland
- **Sarah Hayes**, Chief Operating Officer at Synthesis and Solid State Pharmaceutical Centre (SSPC)
- **Elaine Berkery**, Director at Eastway Remote Monitoring
- **Thomas Coleman**, Senior Process Engineer at Astellas

To register for the webinar, please visit:

[Developing Strategic Alliances Between Irish SMEs and MNCs](#)

NSAI seeks cloud-based companies to take part in new EU cybersecurity certification project

Does your business offer cloud-based products or services to customers?

As a part of the EU funded A4CEF project, the National Standards Authority of Ireland (NSAI) is now seeking to enrol organisations who are interested in participating in a pilot certification scheme of cloud products or services.

This certification scheme will use the new framework detailed in the [EU Cybersecurity Act](#) and is an excellent opportunity for service/product suppliers to engage upfront with the certification process to ensure their product/service meets cybersecurity requirements in order to be placed on the EU market.

Interested organisations should submit a brief proposal detailing reasons why they should be included in this pilot certification by getting in touch at the link below.

Read more, [Expression of Interest](#)