



# Data Protection Statement

## Enterprise Digital Advisory Forum (EDAF)

Your privacy is important to us and we are fully committed to keeping your personal information safe. This privacy statement is intended to provide you with information about the personal information we collect about you and how that information is used and shared. It also sets out your privacy rights. Please take a moment to familiarise yourself with our privacy practices so that you are fully aware of how and why we are using your personal data.

### 1. Data Controller

The [Minister for Enterprise, Trade and Employment \(the “Department”\)](#) is a **Data Controller** for the Enterprise Digital Advisory Forum (EDAF).

This means that we have certain responsibilities when we process or “use” your Personal Data. Part of these responsibilities include that we provide you with information about your personal data. This information is set out in this Data Protection Statement.

### 2. Our Data Protection Officer

We have appointed a **Data Protection Officer**, Ms. Celyna Coughlan for you to contact if you have any questions regarding this privacy statement, our privacy practices or if you wish to exercise your data rights. Our Data Protection Officer can be reached by e-mail at: [dataprotection@enterprise.gov.ie](mailto:dataprotection@enterprise.gov.ie). We value your opinions. Should you have any questions or comments related to this privacy statement, please contact us at: [dataprotection@enterprise.gov.ie](mailto:dataprotection@enterprise.gov.ie).

### **3. What is the Enterprise Digital Advisory Forum?**

The National AI Strategy – *AI: Here for Good*, proposes the establishment of an Enterprise Digital Advisory Board to advise and work with Government to drive industry adoption of Artificial Intelligence (AI) and other digital technologies. This body will be known as the Enterprise Digital Advisory Forum (EDAF).

The EDAF will provide a focused body for Government to be able to hear the views and perspectives of enterprise and experts to facilitate the adoption of digital technologies among industry, including AI. The EDAF's work will also support and inform the development of the enterprise aspects of an overall National Digital Strategy.

### **4. Information we may receive in relation to the Enterprise Digital Advisory Forum**

In the context of this Enterprise Digital Advisory Forum, the [Department of Enterprise, Trade and Employment](#) will receive information that has been provided by you as part of the expression of interest process to join the EDAF. If you are selected to join the EDAF we will also use this information to contact you in the context of the work of the EDAF including for example informing about scheduled meetings and other related matters relating to the work of the EDAF. This personal data will include information such as your **name, contact details, e-mail address, job title, and the name of your employer/organisation.**

The reason for receiving this information is set out in Paragraph 5 below.

### **5. Why are we using your personal data?**

We will use your personal data in order to communicate with you in relation to your expression of interest in the context of selecting members to the EDAF. The data you provide will also be used to assess suitability for membership of the EDAF. In order to select candidates from the expression of interest process and to maintain follow-up contact related to the meetings and work of the EDAF, the [Department of Enterprise, Trade and Employment](#) needs to process your personal data as set out in Paragraph 4

above. It is for this purpose that the [Department of Enterprise, Trade and Employment](#) will process or “use” your personal data.

## **6. What is our legal basis for using your personal data?**

We are required by data protection law to indicate to you the legal basis which relates to our use of your personal data. These are (as relevant):

1. Article 6(1)(a) [GDPR](#) - the data subject **has given consent** to the processing of his or her personal data **for one or more specific purposes**.

It is important to note that you can withdraw your consent at any time by e-mailing us at: [dsmunit@enterprise.gov.ie](mailto:dsmunit@enterprise.gov.ie)

You should be made aware however that if you withdraw your consent, we will not be able to contact you in relation to the EDAF, and subsequently your membership of the EDAF may cease.

## **7. Who has access to the data?**

Staff in the [Department of Enterprise, Trade and Employment](#) with responsibility for providing the secretariat to support the Enterprise Digital Advisory Forum.

The processing of personal information will be undertaken by officials of the [Department of Enterprise, Trade and Employment](#) for the purposes of selecting members to join the EDAF from an expression of interest process and for all necessary follow-up and communication with selected members in the context of the EDAF and its meetings and work.

Your personal data may also be shared by us with third parties to meet our legal obligations, applicable regulation or other lawful requests.

## 8. Data storage and retention

The [Department of Enterprise, Trade and Employment](#) stores your personal data securely and will not retain or use your personal information for any longer than is necessary.

The personal information provided by you will be retained securely by the [Department of Enterprise, Trade and Employment](#) for a period of **Two Years**.

These personal data will be securely destroyed in line with our records management processes upon the dissolution of the EDAF.

## 9. International transfers

We do not transfer your personal data outside the [European Economic Area \(EEA\)](#).

## 10. Your data rights

You have certain rights under data-protection law in relation to how we use your personal information. You have the right, free of charge, to:

- Request a **copy** of the personal information we hold about you. You can do this by completing a [Subject Access Request](#) (SAR) form. A copy of the form is available [here](#).
- **\*Rectify** any **inaccurate** personal information we hold about you. If your personal data is incomplete, you have the right to have data completed, including by means of providing supplementary information.
- **Restrict** processing of your personal information in certain limited circumstances (e.g. if you have contested the accuracy of your personal data, for a period enabling us to verify accuracy).
- Not be subject to a decision which is based solely on **automated processing** where that decision produces a legal effect on you or otherwise significantly affects you. We do not make automated decisions of this nature.

We may take measures to verify your identity. We will do this by reference to copies of acceptable identification documentation supplied by you.

## **11. Making a complaint**

In the first instance, we would ask you to **contact us directly** if you have concerns about how we process your personal data. You can do this by e-mailing us at: [dataprotection@enterprise.gov.ie](mailto:dataprotection@enterprise.gov.ie).

You can also [Make a complaint](#) with the [Data Protection Commission \(DPC\)](#) if you have concerns about how we process your personal data.

## **12. Changes to this privacy statement**

We may update this privacy statement from time to time. If we make changes, we will notify you prior to the changes taking effect by posting a statement on our website.

**October 2021**